

MAKING IT HAPPEN (IN EDUCATIONAL TECHNOLOGY) GAZETTE

THANKS FOR THE MEMORIES

Just nine years ago in 1995 Kathy Hurley, Deb deVries and I co-founded *Making It Happen*. We had worked together in the educational industry for many years and had become close friends as well as colleagues. Even our backgrounds were similar. Before becoming business executives with education technology companies including *SkillsBank*, *MECC* and *The Learning Company*, (Kathy was Vice President of Marketing for SkillsBank, Deb was Vice President of Marketing for MECC and I was Vice President of The Learning Company's School Division), we were all former classroom teachers with a passionate love of education and a vision of how technology could help teachers enhance learning for their students.

We frequently collaborated through organizations like the *Software Publishers Association* (now SIIA) on how we could get more recognition for our small but growing education technology industry. In addition, we often traveled around the country together attending tradeshow and promoting our company's products and services. It was at one such conference that we came to the realization that something was missing. No one was making an effort to recognize the grassroots leadership of teachers and administrators who were actually using the technology our companies developed, to make a difference in the lives of their students. Thus Making It Happen was born from the belief that great things can happen when educators step forward, take risks, and provide leadership in any new area of education.

Since we were three women Vice President's and all former educators, we initially focused our efforts on women and came up with the idea of awarding the fashionably "loud" hot pink satin jacket. But we soon realized there were a "few" good men who also deserved recognition. As we began the process of working with educational organizations to assist us in selecting the winners, we began to see that our award winning educators had many things in common. We developed the "Formula for Success," from these common attributes which included:

- (1) Apply available technology now;
- (2) Move forward, don't look back;
- (3) See students as real people;

- (4) Teach through relationships;
- (5) Recognize further change is necessary but is a process;
- (6) Teacher Empowerment is the key;
- (7) Expect success and
- (8) Motivate through awareness and access to information.



FROM LEFT TO RIGHT - PAT WALKINGTON, KAREN BILLINGS (RECEIVING A "MAKING IT HAPPEN IN SPIRE OF IT AWARD") AND DEB DEVRIES

As Making It Happen became more and more popular and the number of award recipients increased each year, many companies joined our efforts and became official sponsors of the program. Without their support the program could not have expanded and made it's amazing nine year run. These sponsors included *Peter Li Educational Group*, *Technology & Learning Magazine*, *Texas Instruments*, *Turner Learning*, *Scientific Learning*, *PowerSchool*, *Weekly Reader Corporation*, *Educational Resources*, *Teacher Created Materials*, *Lanier Thinking*, *NetSchools*, *Teacher Universe*, *PLATO Learning*, and *Evan-Moor Publishers*.

In addition, we also could not have done it without the education organizations around the country that were so eager to award jackets at their conferences. Over the years we have presented Making It Happen awards at conferences for the American Association of School Administrators (AASA), Association of Educational Publishers (AEP), Council of Chief State School Officers (CCSSO), Council of Great City Schools (CGCS), Consortium of School Networking (CoSN), Florida Council of Instructional

Technology Leaders (FCITL), Illinois Computing Educators (ICE), MACE, National Alliance of Black School Educators (NABSE), National Association of State Directors of Special Education (NASDSE), Northwest Council for Computer Education (NCCE), National Catholic Education Association (NCEA), North Carolina Education Technology Conference (NCETC), National School Boards Association (NSBA) New York State Association for Computer and Technology in Education (NYSCATE), South Carolina Association of School Administrators (SCASA), State Education Technology Directors Association (SETDA), Texas Computer Education Association (TCEA), Virginia Educational Technology Leadership Conference, and the West Virginia Technology Conference.

We would also like to thank Priscilla Shumway of Weekly Reader and Ginny Kirkland, from Kirkland Consulting, who have been instrumental in assisting us with the operation and management of the program.

Our industry has matured greatly over the past 10 years. Through the leadership provided by this small group of pioneers (to date, over 200 educators are Making It Happen award winners), technology has grown and is now widely used in schools and districts throughout the U.S. Though we will personally miss awarding many of the pink jackets next year Kathy, Deb and I are very excited to see the program expand to a new level and reach even more deserving educators. This will be done by new leadership from the International Society for Technology in Education (ISTE). On July 1, 2004, the Making It Happen program will officially become an awards program managed and maintained by ISTE. The main contact for the program will be Christine Richman who may be reached at crichman@iste.org or at (541) 302.3785.

Thank you for helping us make such wonderful memories and for allowing us to share in so many special times with you all. We will miss Making It Happen, but we will always cherish the memories!

Pat Walkington

JACKET WINNERS



Lori Abrahams
 Amy Allen
 Judy Ambler
 John Bailey
 Debbie Baker
 Guy Ballard
 Gloria Barber
 Regina Barton
 Donna Baumbach
 Gary Becker
 Dean Bergman
 Anita Best
 Glenda Bequette
 Anita Bevins
 Margaret Bingham
 Rita Bishop
 Gary Bitter
 Kathy Bjelland
 B.R. Black
 RoAnn Blauer
 Mary Beth Blegen
 Pam Boerner
 Tom Bookler
 Jim Bosco
 Joseph Bowman
 Carolyn Breedlove
 John Brim
 Dave Brittain
 Donna Brown
 Elsie Brumbach
 Noemi Carrea-Herenden
 Sylvia Charp*
 Joseph Coccimiglio
 Stephen Cowdrey
 Melinda Crowley
 Margaret Curran
 Bill Davis

Chris Dede
 Mark Delp
 Marge Eaton
 James Eschenmann
 Joyce Faye-White
 Patricia Fazzi
 Maria Fico
 Gary Finkelstein
 Ira Fishman
 Mary Forrest
 Linda France
 Alice Fredman
 James Gardner
 Julie Garton
 Charlene Gaynor
 Anita Givens
 Kari Goheen
 LaRuth Gray
 Tom Greaves
 Julie Griffin
 Mark Gura
 Bill Hainer
 Cheri Halderman
 Regina Hammerschmidt
 Regina Haney
 Ida Hill
 Jim Hirsch
 Jeri Hodges
 Kevin Honeycutt
 Andre Hornsby
 Jenny House
 Paul Houston
 Bob Hughes
 Don Hyatt
 Lloyd Jackson
 Pat Johnson
 Daniel Kalish
 Karen Kahn
 Yvonne Katz
 Peggy Kelly
 Don Knezek
 Anita Kopec
 Keith Krueger
 Patsy Lanclos
 Quentin Lawson
 Dennis Layne
 Ryan LeClaire
 JayLefkowitz
 Cheryl Lemke
 Jenelle Leonard
 Susan Levine
 Paul Lynch
 Peter Li
 Melinda Maddox
 Susan Mannas
 Bonnie Marks
 Henry R. Marockie
 Robert McCracken
 JoAnne McDevitt
 Cecil H. McDermott

Tammy McGraw
 Carroll Melnyk
 Jerry Mezzatesta
 Ina Beth Miller*
 Rich Mincer
 Daniel Morris
 David Moursund
 Robert Mullen
 Judith Murray
 Karla Murray
 Louis Nagel
 Nancy Napolillo
 Bob Nelson
 Pam Nelson
 Lan Neugent
 Cathleen Norris
 Barbara O'Neal
 Chris O'Neal
 Douglas Otto



FROM LEFT TO RIGHT - PAT WALKINGTON, KATHY HURLEY AND DEB DEVRIES

Helen Padgett
 Greg Partch
 Amy Perry-DelCorvo
 Helen Petropoulos
 Terry Pound
 Bob Patton
 Mary Claude Power
 Kraig Pritts
 Eileen Pracek
 Alice Ray-Overstreet
 Paul Reese
 Fred Remer
 John Richards
 Dick Riley
 John Rinaldi*
 Paul Ringel
 Carolyn Roberson
 Linda Roberts
 Wayne Robinson
 Saul Rockman
 Heidi Rogers
 Mark Rogers
 Sue Rogers
 Martha Rolley
 Joy Rosen
 Wayne Rush

Deloris Saunders
 Linda Schatz
 Bill Schmid
 Lynne Schrum
 Richard Schultz
 Carol Scott Whelan
 Ferdi Serim
 Judy Shasek
 Art Sheekey
 Jackie Shepperson
 Susan Silverman
 Earline Sims
 Sally Sloan
 Dennis Small
 Shirley Smith
 Vicki Smith Bigham
 Gwen Solomon
 Helen Soule
 Bernice Stafford
 Julia Stapleton
 Kurt Steinhaus
 Donna Stewart
 Connie Stout
 Neal Strudler
 Lynne Sueoka
 Georgia Talbert
 Harriet Taylor
 Bill Thomas
 Lajeane Thomas
 Ann Thompson
 Judi Thompson
 Bonnie Thurber
 Tom Toale
 Lilly Toback
 Joni Turville
 Cecil H. Underwood
 Kent Unruh
 Jan Van Dam
 Crystal Valentine
 Lindsay
 John Vaille
 Randall Vaughn
 Gwen Versamis
 Mary Ellen Vogt
 Jane Walters
 Carol Waugh
 Barbara Weiner
 Allan Weiss
 Geannie Wells
 Carol Scott Whelan
 Jean White
 Carol Wiatt
 Brenda Williams
 Cheryl Williams
 James Willms
 Frank Withrow
 Chris Yahn
 Barbara Yentzer
 Angela Ann Zukowski

* Deceased