

**Draft of Refreshed ISTE NETS for Administrators (11.Mar.2009)**  
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**1. Visionary Leadership.** Inspire and lead development and implementation of a shared vision for comprehensive integration of technology to promote excellence and support transformation throughout the organization. Educational Administrators:

- a. inspire and facilitate among all stakeholders a shared vision of purposeful change that maximizes use of digital-age resources to meet and exceed learning goals, support effective instructional practice, and maximize performance of district and school leaders.
- b. engage in an ongoing process to develop and implement technology-infused strategic plans aligned to a shared vision.
- c. lead purposeful change that maximizes the achievement of learning goals through the appropriate use of technology and resources.
- d. advocate on local, state and national levels for policies, programs, and funding to support implementation of a technology-infused vision and strategic plan.

**2. Digital Age Learning Culture.** Create and sustain a dynamic, digital-age learning culture that provides a rigorous, relevant education for all students. Educational Administrators:

- a. ensure instructional innovation focused on continuous improvement of digital-age learning.
- b. model and promote the frequent and effective use of technology for learning.
- c. provide for learner-centered environments equipped with technology and learning resources to meet the individual, diverse needs of all learners.
- d. ensure effective practice in the study of technology and its infusion across the curriculum.
- e. promote and participate in local, national, and global learning communities that stimulate innovation, creativity, and digital-age collaboration.

**3. Excellence in Professional Practice.** Promote an environment of professional learning and innovation that empowers educators to enhance student learning through the infusion of contemporary technologies and digital resources. Educational Administrators:

- a. ensure ongoing professional growth opportunities by allocating time, resources, and access to support effective technology integration.

b. facilitate and participate in learning communities that stimulate, nurture and support administrators, faculty, and staff in the use of technology.

c. promote and model effective communication and collaboration among stakeholders using digital-age tools.

d. encourage investigation and evaluation of emerging trends and technologies for their potential to increase student learning.

**4. Systemic Transformation.** Provide leadership and management to continuously improve the organization through the effective use of information and technology resources. Educational Administrators:

a. collaborate to establish metrics, collect and analyze data, interpret results, and share findings to improve staff performance and student learning.

b. recruit and retain highly competent personnel who use technology creatively and proficiently to advance academic and operational goals.

c. establish and leverage strategic partnerships to support the organization.

d. establish and maintain a robust infrastructure for technology.

e. implement integrated, interoperable technology systems to support management, operations, and teaching and learning.

**5. Digital Citizenship.** Model and facilitate understanding of social, ethical and legal issues and responsibilities related to an evolving digital culture. Educational Administrators:

a. provide all students, teachers and staff with digital-age learning and working environments.

b. ensure equitable access to appropriate digital tools and resources to meet the needs of all learners.

c. promote, model and establish policies for safe, legal, and ethical use of digital information and technology.

d. promote and model responsible social interactions related to the use of technology and information.

e. model and facilitate the development of a shared cultural understanding and involvement in global issues through contemporary communication and collaboration tools.