

NECC Housing Opens This Month



Beginning November 2, you'll be able to reserve your housing for NECC 2007. Space fills up quickly, so reserve early for best selection. Complimentary shuttle service is available from conference hotels to the convention center. Visit http://center.uoregon.edu/ISTE/NECC2007/housing/about_atlanta.php for more details about hotels, Atlanta, and the Georgia World Congress Center.

The Essential Results Are In

Visionary leadership is the most essential element for transforming schools, according to results of a survey begun at the Third Annual National Association Leadership Summit, sponsored by ISTE and Pearson Education. Leaders from more than 25 U.S. educational organizations convened last spring for the event.

Representing their individual organizations, summit participants identified essential elements for transforming education for the digital generation. The list they generated became the basis for an online survey of their membership in which respondents ranked the list into the top 10. Nearly 700 members, across 34 organizations responded. In a separate poll, several thousand NECC 2006 attendees responded via an audience response system.

Professional development and digital tools and content came in second and third respectively, among NECC survey respondents, while shared vision and adequate funding ranked second and third with the online respondents. Individualized instruction was fourth in both surveys. The chart shows

Essential Elements



the 10 essential elements ranked by online respondents.

ISTE intends to use the “10 Essential Elements” as they support educators locally, regionally, and globally to bring about systemic improvement for innovation. “We plan to integrate the elements into the organization’s professional development activities, strategic planning initiatives, and advocacy efforts,” said Lynn Nolan, ISTE’s senior director of Education Leadership. ISTE will also be collecting, compiling, and disseminating examples of ways to use the Essential Elements to transform education.

New Membership Benefit—Webinars

Continuing ISTE’s commitment to year-round professional development, we’re rolling out the newest member benefit—a Webinar series. In collaboration with the ISTE Books Department, the series will provide presentations by popular book authors. Bard Williams, an expert in handheld computing and podcasting, will kick-off the series in January. Williams is the author of *Handheld Computers and Smartphones in Secondary Schools: A Guide to Hands-on Learning* and *We’re Getting Wired, We’re Going Mobile, What’s Next?*

Each presentation will be geared toward one or two SIGs, whose members can take advantage of a special registration block before the beginning of the open registration period, though the series is sure to be popular among ISTE’s general membership. ISTE plans six Webinars during the next nine months. For more information, contact Katrina Svoboda, membership program coordinator, at ksvoboda@iste.org.

