

ISTE CORPORATE MEMBERSHIP APPLICATION

Become an ISTE Corporate Member

ISTE serves educators and education leaders committed to empowering connected learners in a connected world. Through our active membership, online communities, corporate partners and affiliate network, ISTE reaches more than 100,000 educators around the world.

Please check the appropriate level for your company:

Membership information:

Number of employees	2017
<input type="checkbox"/> 1-49 employees	\$2,000
<input type="checkbox"/> 50-199 employees	\$4,000
<input type="checkbox"/> 200-749 employees	\$6,000
<input type="checkbox"/> 750-999 employees	\$8,000
<input type="checkbox"/> 1000+ employees	\$10,000

As part of your corporate membership, you also receive three individual ISTE memberships:

- One (1) premium individual ISTE membership
- Two (2) basic individual ISTE memberships

See Page 2 for a full list of corporate membership benefits.

The contact person listed on this application will be designated as the premium member unless otherwise noted. Please designate two additional individuals as basic members by providing their names and email addresses.

Premium individual ISTE membership designee name/email
(if different than the designated contact person)

Basic individual ISTE membership designee #1 name/email

Basic individual ISTE membership designee #2 name/email

Submit your application

Email your application to Angela Price, Senior Manager, Corporate Relations, aprice@iste.org, 703.672.5943. Upon receipt of your application, we will prepare and email an invoice for the annual dues to the designated contact. Membership is activated upon receipt of the annual dues.

Company information

Date

Company/organization name

Contact person's name

Title

Email

Office phone

Mobile phone

Street address

City, state, ZIP/postal

Country

Company website

Brief description of company (up to 35 words)

ISTE Corporate Membership benefits*

*Benefits are the same for all dues levels.

Engagement/access

Membership and participation in any or all of the ISTE Professional Learning Networks (PLNs) - more than 10,000 active members!

Opportunities to connect with members on ISTE social channels, including Facebook, LinkedIn, Twitter and Pinterest

ISTE Conference & Expo

Access to meeting rooms in the exhibitor lounge in 30-minute increments during exhibit hall hours

Preferred access to sponsorship opportunities

Up to three invitations to exclusive and/or high-profile events with access to ISTE leadership, education decision-makers, government officials and other influencers

Listing in the ISTE Digital Resource Guide to corporate members, including company logo, name, 35-word description, company website and conference exhibit booth number (if applicable)

15% discount off the full ISTE conference rate for up to 10 registrants

15% discount on advertising and marketing opportunities in conference publications and other print and digital channels

Inclusion in ISTE Corporate Member kiosk in ISTE Central (the ISTE association hub at the conference)

Opportunity to provide company products and/or services as prizes for ISTE-run promotions at ISTE Central or other select conference events

Early access to ISTE conference housing blocks

Corporate member acknowledgment and thanks on banner in high-traffic area of the conference center

Shared "thank you" ad listing in conference program

Visibility and brand awareness

15% discount on advertising in ISTE print and digital publications

15% discount on mailing list rentals (physical addresses only)

Presence on the ISTE website (iste.org), including logo, link to company site and company description on the ISTE Corporate Member page (12 months)

Opportunity to provide content for Spotlight on Solutions e-newsletter that is sent to ISTE members and customers (one time)

Inclusion in the ISTE Corporate Member "thank you" ad in the ISTE member magazine (one time per year)

New member announcement and link to company website in ISTE *Update* (one time)

Advocacy and insight

Regular updates on ISTE federal and state policy issues

Eligibility to join the ISTE Public Policy Committee

Opportunity to participate in ISTE public policy events at the national, state and local levels

Other

One premium individual ISTE membership and two basic individual ISTE memberships included in corporate membership

Subscription to print and digital editions of the ISTE member magazine

Use of ISTE Corporate Member logo

Four complimentary ISTE books

Subscription to the ISTE quarterly research journals, the *Journal of Research on Technology in Education (JRTE)* and the *Journal of Digital Learning in Teacher Education (JDLTE)*

Opportunity to nominate candidates and/or run for election to the ISTE Board of Directors

Subscription to quarterly ISTE Corporate Member e-newsletter

Opportunity to serve on ISTE advisory groups

Eligibility to become an ISTE Year-Round Mission Sponsor or ISTE Conference Sponsor (Gold, Silver or Bronze)

Contact ISTE

For additional information about ISTE Corporate Membership and other exciting engagement opportunities, please contact:

Angela Price

Senior Manager, Corporate Relations

aprice@iste.org

703.672.5943

Terms & conditions

• Submission of the application to become a corporate member and payment of the annual dues constitute agreement to these terms and conditions of membership. • Membership benefits and dues are subject to change without notice. • Membership dues are based on a company's number of employees. ISTE does not verify the number of employees reported by the company. • Membership term is one (1) year, beginning with and including the month the annual dues payment is received. • Membership dues are nonrefundable. • All membership benefits are valid only during the membership term. Activation of some benefits requires action by the corporate member prior to a publicized deadline. • Individual premium and online ISTE memberships are concurrent with the term of the corporate membership and expire with the corporate membership unless that membership is renewed. The corporate member must designate the individual(s) to receive the memberships. The individual memberships must be assigned to employees of the corporate member. • Corporate members receive a special ISTE Corporate Member logo and usage guidelines at the time membership begins. The logo may be used only in conformance with the usage guidelines and only during the membership term. Member is not allowed to use any other ISTE logo or mark. • Content for Spotlight on Solutions e-newsletter is solicited from ISTE Corporate Members to highlight their success stories, new initiatives etc. The newsletter is published at least two times per year. Submission must meet ISTE guidelines and is subject to ISTE review and approval. Space is limited, and submissions will be accepted and included on a first-come, first-served basis. Acceptance and inclusion of submitted material is not guaranteed during the membership year. • Solutions demonstrations at the conference and meeting room reservations in the exhibitor lounge are scheduled a first-come, first-served basis. Availability is limited. • Number of invitations to exclusive/high-profile events may change based on the number of events at the conference, size of events, format and other circumstances. • Super early bird registration pricing extended to up to 10 company representatives at any point prior to the conference or onsite. This represents a 15% discount on conference registration.