

# ISTE CORPORATE MEMBERSHIP

## Influence. Reach. Impact.

ISTE serves educators committed to empowering connected learners in a connected world. Through our membership, online communities, corporate partners and affiliate network, ISTE has a global reach of more than 100,000 educators.

ISTE provides corporate members with opportunities to expand your reach and ability to connect with educators and gain credibility with key decision makers in the edtech market.

### ISTE Corporate Members gain:

- Access to early adopter educators
- Enhanced presence at ISTE events
- Visibility and brand awareness
- Access to industry expertise and counsel
- Advocacy and insights

### Dues

Corporations and other organizations may join for one year with no obligation to renew.

|                   |          |
|-------------------|----------|
| 1-49 employees    | \$2,000  |
| 50-199 employees  | \$4,000  |
| 200-749 employees | \$6,000  |
| 750-999 employees | \$8,000  |
| 1000+ employees   | \$10,000 |



### ISTE Corporate Membership benefits\*

#### ISTE membership\*

ISTE membership for up to three people in your organization

Access to the ISTE Online Community (including more than 20 member-only ISTE Professional Learning Networks with 10,000+ active members)

One free listing on ISTE Job Board

Professional learning resources and content (webinars, online courses, magazine, ebooks)

Regular updates on national and local legislation, funding and opportunities

#### ISTE Conference & Expo

Access to meeting rooms in the exhibitor lounge (30-minute increments)

Invitation to the ISTE Board/CEO luncheon

Listing in the conference digital resource guide - logo, name, brief description, website link and exhibit booth number (if applicable)

15% off of 10 conference registrations

Early access to conference housing blocks

Listing on corporate member banner

#### Visibility and brand awareness

15% discount on ISTE advertising and postal mailing list rental

Logo and description on iste.org and one-time acknowledgement in ISTE member magazine and conference program (shared with all corporate members)

One-time highlight in monthly member e-newsletter

#### Other

Regular federal, state and local policy news and updates that impact edtech products and services

Three hours of market/product consulting with ISTE specialists

### Contact ISTE

For additional information about ISTE Corporate Membership and other partnership opportunities, please [corpmembership@iste.org](mailto:corpmembership@iste.org) or call 703.672.5943.

\*See full list of individual member benefits at [iste.org/membership](http://iste.org/membership) and see corporate member terms and conditions at [iste.org/CorpMembership](http://iste.org/CorpMembership)