

ISTE AFFILIATE MEMBERSHIP 2017

Grow your organization as an ISTE affiliate

ISTE affiliates comprise a vibrant network of professional nonprofit membership organizations that share our mission. We work together to increase the impact of our communities, provide leadership and professional learning for our members, and advocate on behalf of educators.

Affiliates are autonomous organizations, each with their own purposes and priorities, but they are also an extension of ISTE's purposes and community. Our priority is to offer reciprocal, meaningful engagement opportunities between ISTE and our affiliates that result in advancing our mission locally, nationally and globally.

Under the strategic direction of the ISTE board, the affiliate program is led by ISTE staff with input from the newly formed affiliate advisory committee. Affiliate leaders are offered a variety of opportunities to engage with and contribute to the network, sharing their ideas and expertise.

Affiliate representatives

Each affiliate designates one person to serve as an affiliate rep who will communicate with ISTE on behalf of the affiliate organization. Additional leaders of the affiliate are encouraged to participate in the affiliate community. Affiliates renew annually in January.

Affiliate Membership Levels

Premier affiliate membership – \$750 USD annual dues

Premier affiliates are those who wish to actively collaborate with ISTE and other affiliates on mission-driven initiatives, professional learning, marketing or organizational growth endeavors. Premier affiliates receive a robust menu of benefits and are offered collaborative opportunities not extended to associate affiliates. Any affiliate that employs an executive director will function as a premier affiliate.

Associate affiliate membership – \$400 USD annual dues

Associate affiliates maintain a connection with ISTE to share information and resources with their members, but typically do not actively participate in collaborative opportunities. Associate affiliates are invited to participate in the affiliate community but they are offered a limited menu of program benefits.

MEMBERSHIP LEVEL

PREMIER

ASSOCIATE

Impact in the field

	PREMIER	ASSOCIATE
Connection with ISTE that enhances your organization's credibility and impact and offers access to resources, trends and opportunities related to the advancement of edtech; participation in ISTE online community	●	●
Advocacy leadership and support; resources developed by and for affiliates to improve U.S. state funding advocacy efforts, including case studies, advocacy booth tips and public policy plans.	●	●
Promotion of your events to ISTE members and the ISTE community	●	●
Rights to link to or republish articles from ISTE publications at no cost, including ISTE's membership magazine and the EdTekHub, which includes the ISTE Connects blog	●	●
Making IT Happen award: branded jacket, certificate and one-year ISTE individual membership given to the winner; presentation materials for affiliate leader and promotion of your affiliate and winner(s), additional award packages may be purchased at \$225 each.	Two	One
Affiliate recognition and highlights featured in EdTekHub, ISTE's member magazine, ISTE Connects blog or other communications	●	●
Opportunities to collaborate with ISTE on ISTE Standards and professional learning initiatives	●	●

Note: New or revised opportunities for 2017 shown in bold

MEMBERSHIP LEVEL

PREMIER

ASSOCIATE

Organizational development

	Two admissions	One admission
Affiliate Summit: A full day of professional learning at the Affiliate Summit held in conjunction with the ISTE Conference & Expo for leaders from your affiliate. It includes networking, training on association management, sharing of best practices, announcements of ISTE initiatives and collaborative opportunities, interactions with ISTE leadership, meals and gifts. Associate members receive one and premier members receive two admissions at no cost; additional admissions are \$150 each.		
Affiliate leaders community: Online community platform including discussion board, resource library, member directory, affiliate leaders contact list, event calendar; enables leaders to develop strong relationships within the affiliate community and learn with and from each other.	●	●
Association management training: Monthly interactive webinars focused on association management best practices	●	●
Executive director gathering: Monthly gatherings and online community platform exclusively for executive directors; face-to-face gathering at ISTE conference	●	
Volunteer affiliate leaders gathering: Monthly gatherings exclusively for leaders of affiliates with an all-volunteer structure	●	●
Corporate connections: Targeted introductions to ISTE's corporate members and ISTE Conference & Expo exhibitors	●	
Best practices library: User-generated library of tools, resources and best practices of affiliate organizational needs	●	●
Membership directory: Contacts and organizational info of all affiliates within the network	●	●
Keynote speaker introductions: In-person presentations by potential speakers at the affiliate summit and a cumulative directory of speakers	●	●

ISTE products, perks and marketing

One complimentary ISTE membership for the affiliate rep	●	●
Member pricing on ISTE products	●	●
Free ISTE resources to use for affiliate promotion or incentives: four books and one standard ISTE membership	●	
Co-branded banner to be displayed at affiliate events	●	●
Purchase ISTE books at up to 35% discount to sell at affiliate events.	●	●
Media kit to showcase your affiliate relationship with ISTE and introduce ISTE resources to your members	●	●

ISTE Conference & Expo

Conference co-marketing: Opportunity to participate in the conference co-marketing program, which may include a limited number of complimentary registrations	●	
Hotel block: Opportunity to request a hotel block for affiliate members	●	
Keynote seating: Special access seating for three leaders per affiliate at keynote sessions	●	
Affiliate events: Opportunity to host a reception at a conference headquarters hotel with convenience fee waived	●	●
Publicity: Publicity to conference attendees of affiliate activities at the ISTE Conference & Expo	●	●
Networking dinners: One dinner arranged for executive directors and one for affiliate board presidents during the ISTE conference; dinners are no-host events.	●	●

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