



Digital Learning Success Story Template

Advocacy Toolkit

Use this template as a guide for writing your classroom, school, district or state digital learning success story. You can share your story with policymakers, in school and community newsletters and with other organizations. ISTE can help you craft your story and get the word out to others around the country. Please write to hgoldmann@iste.org, subject line: Ed Tech Success Story.

Your story

Synopsis

In just a few words, what's the key message or idea you want to convey? Why does it matter? (i.e. technology providing or promoting inspiration, motivation, deep research, communication, connection, collegiality.)

Finish the sentences:

This is a story about . . .

It's important because . . .

Setting

Give your audience a sense of place. Urban, rural or suburban? Technology-rich or barely equipped? Help others imagine where you're coming from.

Key characters

Who's important to the story—a particular student; a group of teachers; or parents? Introduce us to your protagonist. Help us imagine him or her. Better yet, help us care.

Plot

What happened that's compelling? What's the source of tension or catalyst for change? A project that motivated students? Acquisition of technology that created new opportunities? A challenging situation that had to be resolved?

Outcome

What have been the lasting outcomes? Improved graduation rates? Higher test scores? Collaboration among teachers that changed practice? Better community and/or parental engagement? Connections beyond the classroom? What else?

Why it matters

What's the value of sharing this story? How does it relate to improved student learning?