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A new virtual learning community where professional development and ed tech trends abound. See p. 18

New books coming soon

Cell Phones in the Classroom
A Practical Guide for Educators
Bring cell phones out of student backpacks and pockets and into the classroom. Take advantage of all of that computing power! See p. 1

Connecting Students to STEM Careers
Social Networking Strategies
Introduce your students to STEM careers—connect them to STEM role models and career mentors. See p. 2

Media Literacy in the K–12 Classroom
Help your students “tune in” so they can begin to analyze messages and understand the techniques being used to influence them. See p. 3

“An excellent introduction to media literacy.”
—Lee Rother, PhD, media literacy educator, author, and consultant

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New

Cell Phones in the Classroom
A Practical Guide for Educators
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Connecting Students to STEM Careers
Social Networking Strategies
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association for educators and education leaders engaged in
improving learning and teaching by advancing the effective
use of technology in PK–12 and teacher education. ISTE
represents more than 100,000 professionals worldwide.
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Cell Phones in the Classroom
A Practical Guide for Educators

Liz Kolb

Bring student cell phones out of pockets and backpacks and into the learning environment. Students are walking around with incredible computing power. Their cell phones are calculators, internet browsers, video cameras, calendars, social media devices, and so much more. Why then are educators not taking advantage of these powerful, accessible, and engaging tools in the classroom? Luckily some teachers have started, and through their experiences, you too can learn how to use cell phones to broaden your students’ educational experience and increase motivation and engagement.

In Cell Phones in the Classroom, mobile learning enthusiast Liz Kolb starts out by sharing case studies that illustrate practical ways teachers and administrators from schools around the world are using cell phones for classroom projects, homework assignments, and communication with parents. She also includes resources such as sample lesson plans, tutorials for mobile-supported web 2.0 tools, strategies for involving students without cell phones, and guidance on planning and preparation. After reading through the case studies and lists of web 2.0 resources, you’ll be overflowing with ideas for your own classroom.

Liz Kolb is an adjunct assistant professor at Madonna University in Livonia, Michigan, and is a lecturer and research associate at the University of Michigan where she received her PhD in learning technologies. She taught high school and middle school social studies in Cincinnati, and she spent four years as a high school technology coordinator and teacher in Columbus, Ohio. Kolb is the author of Toys to Tools: Connecting Student Cell Phones to Education (ISTE, 2008). See p. 27

Also available
Toys to Tools: Connecting Student Cell Phones to Education
See p. 27
Connecting Students to STEM Careers
Social Networking Strategies
Camille Cole

Many jobs of the future will involve science, technology, engineering, and math, but how can we expect our students to go into careers as mechanical engineers, environmental scientists, or computer programmers when they've never met the people who have these jobs? Students might not even realize that they have career options in STEM fields. Introduce your students to the numerous STEM careers available by connecting them to actual STEM professionals who can act as role models and career mentors, showing students how their school work applies to the world and their future job opportunities.

Discover how to make these connections using technology such as videoconferencing and web 2.0 tools. In Connecting Students to STEM Careers, author Camille Cole shows you ways to find STEM professionals around the world who are willing to interact with your students. She explains how to set up programs that give students the opportunity to engage in real-world learning experiences and how to tap into current programs. Through this authentic engagement your students will find their STEM education to be more rewarding and relevant to their lives, leading many to develop an interest in STEM careers.

Camille Cole has worked in the educational technology field for more than 30 years. From 1998–2006 she oversaw the deployment and implementation of the Oregon Access Network, a statewide interactive videoconferencing network. She is currently the principal of a virtual learning consulting firm, Schoolhouse Communications, helping schools nationwide develop and fund technology integration programs. Cole is also a co-author of Videoconferencing for K–12 Educators: A Program Development Guide, Second Edition. See p. 28

Also available
Getting Started with LEGO Robotics: A Guide for K–12 Educators
See p. 8

Audience
Technology coordinators, library media specialists, curriculum specialists, administrators, teacher educators, educators (6–12)

Features
A comprehensive look at how to get students excited about STEM education and interested in pursuing STEM careers
Lists of resources to help you connect with mentors, find web 2.0 tools, get funding, and more
Interviews with STEM professionals and examples of successful STEM mentoring programs

Keywords
STEM, STEM careers, mentoring, web 2.0
Media Literacy in the K–12 Classroom

Frank W. Baker

"Thanks to Frank Baker’s book and his important website, teachers, parents, and community leaders now have a way to help kids learn to swim with the media. Among the strengths of this book is its breadth of practical advice and its straightforward tone."

—Mike Gange, veteran media studies teacher, New Brunswick, Canada

"An excellent introduction to media literacy…. Regardless of the discipline you teach, your students will be the beneficiaries of Baker’s media literacy approach."

—Lee Rother, PhD, media literacy educator, author and consultant

The average 8–18 year-old spends over 10 hours a day consuming media. Unfortunately their minds are often “shut-off” as they watch TV, surf the web, or listen to music. Help your students “tune in” so they can begin to analyze messages and understand techniques used to influence them. By incorporating media literacy into the curriculum you can teach your students to question marketing, recognize propaganda, and understand stereotypes, and you’ll also be teaching them valuable critical thinking skills they need for a successful future.

In Media Literacy in the K–12 Classroom, Frank W. Baker will show you how you can bring media literacy into your classroom—whether that classroom is English language arts, social studies, health, or any other subject—and teach students skills that enable them to become knowledgeable media consumers and producers. With the many examples, advice, and classroom activities he provides, you can immediately make this important topic a part of everyday education.

Frank W. Baker, a nationally recognized media literacy education consultant, is a recipient of the 2007 National PTA Leaders in Learning award. Baker consults for the National Council of Teachers of English (NCTE) and the South Carolina Writing Improvement Network as well as operating the Media Literacy Clearinghouse website. A frequent presenter at schools, districts, and conferences, he has also authored two previous books, Political Campaigns and Political Advertising: A Media Literacy Guide (2009) and Coming Distractions: Questioning Movies (2007).

Also available

Digital Citizenship in Schools, Second Edition
See p. 4
Digital Citizenship in Schools
Second Edition
Mike Ribble

Updated to reflect the refreshed NETS•S, this bestselling ISTE book is a must for all educators as they lead students through the digital environments that are a part of their everyday lives.

Today, billions of people all over the planet interact using various technologies. This interaction has created a digital society that affords its members opportunities for education, employment, entertainment, and social interaction. As in any society, it is expected that digital citizens act in a certain way—according to accepted norms, rules, and laws. Most of today’s students are entirely comfortable with technology, but are they using it appropriately? Do they understand their roles and responsibilities in digital society? How can teachers help students become responsible digital citizens?

Digital Citizenship in Schools, Second Edition is an essential introduction to digital citizenship. Starting with a basic definition of the concept and an explanation of its relevance and importance, author Mike Ribble goes on to explore the nine elements of digital citizenship. He provides a useful audit and professional development activities to help educators determine how to go about integrating digital citizenship concepts into the classroom. Activity ideas and lesson plans round out this timely book.

Praise for the first edition:
"[This] book tackles personal interaction when using technologies and the role of digital citizenship in classrooms….As more and more classroom experiences include digital interaction, the importance of teaching our students to become the best digital citizens they can be cannot be underestimated."
—Power to Learn

Mike Ribble has served as a classroom biology teacher, a secondary school administrator, a network manager for a community college, and a university instructor. He received a doctorate in educational leadership from Kansas State University. He is also the author of Raising a Digital Child (ISTE 2009). See p. 25

Also available
Raising a Digital Child: A Digital Citizenship Handbook for Parents
See p. 25
Safe Practices for Life Online: A Guide for Middle and High School
See p. 26
Data-Driven Decision Making
A Handbook for School Leaders

Chris O’Neal

We all strive to measure school or district success, but too often we rely simply on end-of-year test scores or report cards. These indicators provide some information, but not enough. With data-driven decision making—continuously having rich conversations, asking deeper questions, and examining formative assessments—you can get a true picture of the health of your school or district. You will discover areas of success as well as issues that need to be addressed. Chris O’Neal will show you how to implement data-driven decision making and make it the key to assessing all school activities, from classroom instruction to budgeting.

This workbook will serve as your guide to incorporating the data-driven decision making process into your organization’s culture and behavior. The best part is you don’t have to be a techie or a number cruncher to follow along. The information and concepts are presented thoughtfully and in clear language so that all involved can understand. O’Neal leads you through setting up teams; warehousing, accessing, and examining data; and finally reflecting on your process. The many worksheets in each chapter will help you put what you read into practice quickly and effectively. Understand what’s happening in your school environment and how you can make better decisions that will keep you on a path to success.

Chris O’Neal, a former elementary and middle school teacher, has worked in a district curriculum and instruction office and as the director of educational technology for the state of Louisiana. Throughout his career, he has received numerous honors including Teacher of the Year awards and recognition as a “Shaper of Our Future” by Converge magazine. Currently O’Neal provides leadership professional development and conducts educational leadership institutes, workshops, and evaluations around the world.

Also available
NETS for Administrators
See p. 23
Considerations on Educational Technology Integration
The Best of JRTE
Edited by Lynne Schrum

Increased accessibility to technology has resulted in increased educational use; however despite its positive impact, technology has not facilitated the wholesale educational reform that so many of us have hoped for. *Journal of Research on Technology in Education (JRTE)* editor Lynne Schrum suggests that this may be remedied by developing a new research agenda—one that connects educators and researchers, and looks not only at the past, but provides direction for the future. In *Considerations on Educational Technology Integration*, Schrum brings together some of the best *JRTE* articles that focus on classroom technology integration, demonstrating how research can be used to connect theory to practice—moving education forward. Topics include digitized primary sources, mobile computing devices, the influence of teachers’ technology use on instructional practices, and implementation and effects of one-to-one computing initiatives.

Lynne Schrum is a professor and coordinator of elementary and secondary education at George Mason University. The author of numerous articles and five books, including *Web 2.0: New Tools, New Schools* (see p. 28) and *Web 2.0 How-To for Educators* (see p. 28), Schrum is also the editor of *JRTE*. She is a past ISTE president and past member of the American Educational Research Association (AERA) Council.

**Audience**
Teacher educators, researchers, academic libraries

**Features**
A selection of the some of the best research articles from *JRTE* from 2005 to 2010
Reflections and suggestions for future research from the original authors

Advocacy and Educational Technology
A Guide to Getting Your Voice Heard
Hilary Goldmann

You have the power to effect change. Without your voice, elected officials can too easily forget the needs of schools and digital-age learners, and funding can slip through the cracks. As a passionate member of the ed tech community, stand up and make your voice heard! Hilary Goldmann, ISTE’s senior government affairs officer, has put together this guide to help you. With *Advocacy and Educational Technology*, you will develop a better understanding of the issues facing educational technology, learn about the programs that shape your ability to provide an effective education, and help ISTE and its members transform education in the digital age.

Hilary Goldmann is ISTE’s Senior Government Affairs Officer.

**Audience**
ISTE members, forward-thinking educators, policy-makers

**Features**
An overview of ISTE’s role in advocacy, the issues at play, and what individuals can do to help
A CD full of resources, including press release templates and tips on putting together an elevator speech
Recent Releases

Piano and Laylee Learning Adventures Series
Carmela N. Curatola Knowles
Illustrated by Emily Lewellen

The titles in the Piano and Laylee Learning Adventures Series are invaluable resources for educators and parents wanting to introduce digital citizenship concepts to children ages 5–9. Designed to be read to and shared with early readers, the books follow the adventures of two adorable puppies who learn how to be safe and responsible using technology. These books are perfect for classroom lessons on digital citizenship or for starting conversations at home. Charming, full-color illustrations help children grasp more difficult concepts.

Audience
Students ages 5–7 (read to), students ages 7–9 (reader), educators (K–3), curriculum specialists, parents

Features
Teachable moments that help young learners understand safety and ethical issues around technology use at home and at school; digital citizenship topics that provide clarity and allow for expanded discussion; charming, full-color illustrations

Piano and Laylee Go Online
Two puppies, Piano and Laylee, meet and become fast friends. While playing an online computer game at Laylee’s house, Piano and Laylee learn, with the help of their moms, that staying safe online is just like staying safe in their community.

Paperback Product code: SAFKD1-1002
Paperback 978-1-56484-277-0
Hardback Product code: SAFKH1-1002
Hardback 978-1-56484-292-3

Piano and Laylee Text Message
Laylee gets a new cell phone and is excited to be able to text her good friend Piano. Unfortunately their text messages soon lead to a misunderstanding. Mrs. Dachshund and Mrs. Maltese teach Piano and Laylee about cell phone manners so that it won’t happen again.

Paperback Product code: SAFKD2-1002
Paperback 978-1-56484-278-7
Hardback Product code: SAFKH2-1002
Hardback 978-1-56484-293-0

Piano and Laylee and the Cyberbully
Piano and Laylee encounter the neighborhood bully, Lady, while outside riding their scooter, and a cyberbully inside while playing a game online. Piano’s dad, Mr. Dachshund, explains that they should deal with bullies online just like they do any other time—tell a trusted adult.

Paperback Product code: SAFKD3-1002
Paperback 978-1-56484-279-4
Hardback Product code: SAFKH3-1002
Hardback 978-1-56484-294-7

Piano and Laylee Help a Copycat Become a Creative Cat
Coco the cat is making a birthday card on the computer, but she’s using a picture that someone else made. Piano and Laylee remind Coco about the fair use rules they learned in school and help Coco go from being a copycat to a creative cat.

Paperback Product code: SAFKD4-1002
Paperback 978-1-56484-280-0
Hardback Product code: SAFKH4-1002
Hardback 978-1-56484-295-4

Piano and Laylee Learn About Acceptable Use Policies
In school, Piano logs in to a game using Laylee’s password, which prompts their teacher, Miss Paige, to give a lesson on the school’s Acceptable Use Policy (AUP). The class learns what an AUP is and why it is so important.

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Paperback 978-1-56484-281-7
Hardback Product code: SAFKH5-1002
Hardback 978-1-56484-296-1

Order now by phone: 1.800.336.5191 or online: iste.org/store
Getting Started with LEGO Robotics
A Guide for K–12 Educators
Mark Gura

LEGO Robotics is a hands on, multidisciplinary, collaborative, authentic learning experience, and Mark Gura wants you to give it a try. Although starting a robotics program may seem like a daunting task, he brings together the information you need and presents it in a manageable, organized way. You will learn what LEGO Robotics is, what student activities look like, how to begin, how to manage a class, how robotics relates to standards, and much more. Gura concludes with more than a dozen interviews with educators, trainers, and even a student, who provide first-hand advice and recommendations. After reading this book you will be on your way to introducing your students to LEGO Robotics activities and competitions!

Mark Gura has been an educator for more than three decades and has been involved with the implementation of LEGO Robotics in schools for almost 20 years. A former staff and curriculum director and director of instructional technology for the New York City public school system, he currently works with Touro College and Fordham University, among other organizations. Gura has authored a number of books, including Visual Arts Units for All Levels (see p. 24), and is the co-host of the popular series The Teacher’s Podcast.

Audience
Educators (K–12), technology coordinators, administrators (K–12)

Features
A comprehensive introduction to LEGO Robotics, from a description of the materials to advice on classroom setup and curricular integration; recommendations for implementing LEGO Robotics—as a FIRST LEGO League team, an extracurricular club, or a class; an appendix with more than 100 resources, including links to materials, information on getting started, videos, and more

Bookmapping
Lit Trips and Beyond
Terence W. Cavanaugh and Jerome Burg

With bookmarking, your students can use technology to expand their understanding of the locations they read about while connecting literature with geography, social studies, and more. The authors show you how this dynamic, interactive activity can be used as a cross-curricular tool. They explain how to create bookmarks, how to use existing ones, how to use them for creative writing, and much more. Get instructions for mapping programs, including Google Earth, find sample lesson plans, and learn about classroom management so you can start bookmarking whether you have one computer in your classroom or a computer for every student.

Terence W. Cavanaugh is an assistant professor of instructional technology at the University of North Florida. His areas of research include curriculum design, instructional technology, assistive educational technology, and teacher education. Prior to his university work, he was a classroom teacher of grades 6–12 for more than 15 years.

Jerome Burg is the founder of the GoogleLitTrips.com project. The project was a co-recipient of the 2008 Goldman Sachs Foundation Prize for Excellence in International Education. Burg was named a 2010 Laureate by the Tech Museum of Innovation for Technology Benefiting Humanity. He’s an Apple Distinguished Educator, a Google Certified Teacher, and has spent 28 years promoting technology in education at workshops and conferences.

Audience
English teachers (K–12), educators (K–12), technology coordinators, library media specialists, curriculum specialists

Features
A comprehensive overview and instructions for bookmarking projects; a list of commonly used texts with existing Google Maps bookmarks and resources for finding other online maps; a discussion of how bookmarking can bring more focus to global awareness, critical thinking, and cross-curricular studies
Technology-Infused French
Foreign-Language Instruction for the Digital Age
Edited by Carl Falsgraf

“An excellent resource for language teachers and teacher educators interested in experiencing how today’s technological advances…enhance language learning in and outside of the classroom.”
—Elizabeth Hoffman, Past President of the American Council on the Teaching of Foreign Languages

Language students learn best when given the opportunity to communicate meaningful content in realistic settings. Providing those realistic contexts hasn’t always been easy, but—as this book emphatically demonstrates—technology can help. Technology-Infused French begins by showing you how to use technology to present French language instruction in a meaningful, realistic context and concludes with resource units for four different classroom projects. Let this book show you how to help your students become proficient—able to communicate in real-life settings and situations—not just in the classroom.

Carl Falsgraf is founder and Director of the Center for Applied Second Language Studies, a National Foreign Language Resource Center at the University of Oregon. He was president of the Pacific Northwest Council for Languages (PNCL) and has served on the ACTFL Executive Council, the Association of Teachers of Japanese (ATJ) Board of Directors, and the editorial board of Foreign Language Annals.

Audience
French teachers (6–12), French immersion teachers, library media specialists

Features
Provides teachers with reasons and resources for shifting French language instruction toward interactive, authentic learning experiences; a CD with handouts and rubrics for each of the four units included in the book

Adobe Photoshop Elements in One Hour
Vicki F. Sharp

Adobe Photoshop Elements is an incredibly valuable tool in and out of the classroom. Author Vicki F. Sharp provides to-the-point instructions, step-by-step tutorials, hands-on activities, and clear illustrations for learning each tool, allowing you to master photo editing skills quickly and thoroughly. Start with the first project and work your way through to the end for a comprehensive understanding of Photoshop Elements, or jump from one project to another to learn tools specific to your interests. No matter how you use this book, you’ll come away with a better understanding of how to take advantage of the versatility of Photoshop Elements.

Vicki F. Sharp, a professor emeritus at California State University, Northridge, and a computer consultant and trainer for software publishers and school districts, has written numerous articles on educational technology and children’s software. She has also authored more than 50 books on topics related to the use of computers in the classroom, including Computer Education for Teachers, Sixth Edition and the Make It with Office series.

Audience
Educators (K–12), students (9–12)

Features
Dozens of Photoshop Elements tutorials with instructions for both PC and Mac users; CD with photos for the hands-on lessons and lists of resources for further study; a discussion on teaching students about the ethics of changing and retouching photos

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101 Best Websites for Principals
Third Edition
Susan Brooks-Young

Best-selling author Susan Brooks-Young offers busy principals another essential update to her guide to the most relevant and useful web-based resources. *101 Best Websites for Principals, Third Edition,* includes new sites, revised descriptions, resources for web 2.0 tools, and a section on internet security concerns and safety measures. The book is organized by topics pertinent to all principals, such as finance, curriculum, professional development, and social and legal issues. For those still unsure of their footing in cyberspace, the author also provides a concise introduction to internet basics such as ISPs, browsers, downloads, and search engines. Full correlation to the NETS•A helps make this the perfect guide for principals who wish to increase their personal productivity and technology skills.

**Susan Brooks-Young** has been involved in the field of instructional technology since 1979. Before establishing her own consulting firm, she was a teacher, site administrator, and technology specialist at a county office of education. She is the author of *Digital-Age Literacy for Teachers* (see p. 20), *Making Technology Standards Work for You, Second Edition* (see p. 23), and *The Digital Briefcase for Administrators* (see p. 21).

**Audience**
Administrators (K–12), college of education faculty

**Features**
Quick reference charts for efficient website navigation; detailed site descriptions and highlights for principals; glossary of Internet terms to assist new users

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For more than 30 years, ISTE has helped teachers and educational leaders connect with each other, share great ideas and revolutionize education. ISTE supports more than 20,000 members, providing access to data on emerging technologies, books, and resources on successful technology use and integration, as well as venues for engaging with your peers worldwide.

> I wouldn’t be a happy teacher if I didn’t have ISTE in my life. It’s been the number one most motivating and inspirational organization, and able to feed me ideas and excitement unlike anything else I’ve ever been involved with.

— Gwyneth Anne Jones

**Media Specialist**

Member since 2007

### Membership

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Periodicals

ISTE journals help you connect theory to practice.

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- Discover a forum for sharing research and developments.

“Periodicals like L&L provide reading materials that encourage me to move forward with digital technology exploration.”

—Savilla Banister
Associate Professor of Classroom Technology
Member since 2003

**Learning & Leading with Technology**
Kate Conley, Editor
Anita McAnear, Acquisitions Editor

Nonmember annual rate:
US: $100
International: $125

**Standard member rate: FREE**

ISSN 1082-5754

ISTE’s flagship magazine, Learning & Leading with Technology (L&L), is written by education practitioners for education practitioners. Articles provide tips for effective technology use in PK–12 educational settings in a friendly, easy-to-read style. L&L authors discuss how-to aspects and provide practical ideas about integrating technology appropriately into all areas of curriculum and administration. L&L contributors and readers are typically superintendents, school administrators, district- and building-level technology coordinators, classroom teachers, library media specialists, and teacher educators with a mutual interest in improving learning and teaching in the PK–12 arena. L&L is published eight times a year.

**Journal of Research on Technology in Education**
Lynne Schrum, Editor

Nonmember annual rate:
US: $155
International: $190

**ISSN 1539-1523**

ISTE’s Journal of Research on Technology in Education (JRTE) features the most relevant ed tech research from around the globe. This peer-reviewed journal includes topics ranging from original research to theoretical positions and systems analysis. JRTE, highly respected for examining and exploring the future horizons of technology developments, is delivered quarterly.

**Standard Members:** Add an annual subscription to JRTE for $54.

**Journal of Digital Learning in Teacher Education**
Formerly the Journal of Computing in Teacher Education (JCTE)
Ann Thompson and Denise A. Schmidt, Editors

Nonmember annual rate:
US: $122
International: $155

**ISSN 1040-2454 150**

The Journal of Digital Learning in Teacher Education (JDLTE) is a refereed journal published in partnership with ISTE’s Special Interest Group for Teacher Educators (SIGTE). The journal provides a forum for sharing information among departments, schools, and colleges of education that are confronting the issues associated with providing computer and technology education for preservice and inservice teachers. JDLTE is published quarterly.

**Standard Members:** Add an annual subscription to JDLTE for $32.

Download articles from all ISTE publications! L&L article downloads are free to all ISTE members. Nonmembers can purchase article PDFs for $5 each.
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- Project-based Learning
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- Digital Storytelling
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- 21st Century Skills

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“**ISTE Webinars have been an important part of the professional development for my training team.**”

—Kara Gann
Program Administrator
Member since 2003
ISTE pioneered the development of technology standards more than 10 years ago in a unique partnership with teachers and teacher educators, curriculum and education associations, government, business, and private foundations.

ISTE books, products, and professional development opportunities highlight at least one set of these standards—including items in this catalog, as well as workshops and sessions at ISTE’s annual conference and exposition.

For more information about the NETS, visit iste.org/nets
ISTE Learning—Professional development anytime, anywhere.

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Learning Labs
In the Learning Labs, explore real-life lessons, develop your digital age skills with hands-on practice, and receive a variety of ISTE-developed resources to help your students become digital age learners.

NETS Leadership Academy
The NETS Leadership Academy is a series of three 6-week facilitated courses where NETS immersion happens—build a foundation, explore implementation, and learn how to lead with the NETS.

- **Web 2.0, Grades PK–2**
  
  $25.00  |  Self guided
  
  Your students, despite their young age, are already using Web 2.0 tools. Help your students be fully prepared for an increasingly digital world by introducing these skills at a young age.

- **Web 2.0, Grades 3–5**
  
  $25.00  |  Self guided
  
  Throughout their lives, your students will use Web 2.0 tools for school, work, and play. Harness their interest in these tools and help them develop digital skills that will enable them to be lifelong learners.

- **Project-Based Learning, Grades PK–2**
  
  $25.00  |  Self guided
  
  Improve your students’ problem solving, critical thinking, and collaboration skills with PBL. It’s the perfect learning strategy for young children—keeping lessons from being compartmentalized and making concepts easier to understand.

- **Project-Based Learning, Grades 3–5**
  
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  Your students are now at an age where they are able to play a stronger role in their education. Learn how PBL can help you make your classroom more student centered.

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  $200  |  6-week course, part one of three
  
  During this introductory course, develop an understanding of the entire suite of NETS, the conditions needed for successful implementation, and the design of NETS-based strategies that will help you transform your educational environment.

- **Deep Dive**
  
  $200  |  6-week course, part two of three
  
  Examine an educational environment for successful NETS implementation, analyze the NETS from a variety of viewpoints to move toward practical application, and learn how educator roles fit together to create and support community.

- **Leadership & Advocacy**
  
  $200  |  6-week course, part three of three
  
  While this course highlights NETS•A, it’s not just a course for administrators—it’s for all educators! Learn how you can inspire a shared vision, build capacity for professional learning, and sustain a dynamic educational environment.

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101 Best Websites for Elementary Teachers
By James Lerman
Product code: 101ELE-1002
Member price: $23.07

These 101 best websites—chosen for their exemplary content and clean, kid-friendly design—will really earn their place in your kitbag of preparation and planning tools.

**Audience:** Educators (K–6), teacher educators, library media specialists

**Features:** Quick reference charts for efficient website navigation, detailed site descriptions, and highlights for teachers

---

101 Best Websites for Secondary Teachers
By James Lerman
Product code: 101SEC-1002
Member price: $23.07

This guide to the best websites for secondary education assembles a host of internet resources that support independent learning, research, and technology-infused instructional practices.

**Audience:** Educators (6–12), teacher educators, library media specialists

**Features:** Quick reference charts for efficient website navigation, detailed site descriptions, and highlights for teachers

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101 Best Websites for Teacher Tools and Professional Development
By James Lerman
$32.95. 199 pp. 2006. 978-1-56484-227-5
Product code: 101TEA-1002
Member price: $23.07

Free teaching tools on the internet? Yes, indeed, and in amazing variety. Now, with help from web expert James Lerman, you too can discover the choicest sites for classroom tools and professional development.

**Audience:** Educators (K–12), teacher educators, professional development specialists, technology coordinators, library media specialists

**Features:** Detailed site descriptions and highlights for teachers; primer on RSS and Web 2.0 technologies

---

1-to-1 Learning
Laptop Programs That Work, Second Edition
By Pamela Livingston
$37.95. 237 pp. 2009. 978-1-56484-254-1
Product code: LAPTO2-1002
Member price: $26.55

Find practical planning advice, successful program case studies, and a host of implementation resources in this guide to 1-to-1 programs.

**Audience:** Administrators, technology coordinators, educators (K–12), parents, teacher educators

**Features:** Learn how to select the most cost-effective purchasing, support, and funding options, and anticipate and overcome logistical challenges with tried-and-true advice; new chapters cover leadership, tablet PCs, and more
The Computer Lab Teacher’s Survival Guide
K–6 Units for the Whole Year, Second Edition
By Holly Poteete
$36.95. 216 pp. 2010. 978-1-56484-262-6
Product code: COMLA2-1002
Member price: $25.87
Updated advice on the important components of an effective computer lab. The 10 units, each containing two to three lessons, can be used as a starting point or as a year-long technology education program.
Audience: Computer lab educators (K–6), educators, administrators, teacher educators
Features: A CD with more than 100 supplemental materials, including worksheets, quizzes, and multimedia presentations; each lesson includes extension, remediation, and accommodation ideas; reference sections for NETS•S and NETS•T

Database Magic
Using Databases to Teach Curriculum in Grades 4–12
By Sandra A. Dounce
Product code: DATMAG-1002
Member price: $27.97
This book is filled with practical advice and tips for creating and using databases as valuable learning and teaching tools.
Audience: Educators (4–12), curriculum specialists, teacher educators, professional development personnel, preservice teachers, administrators
Features: CD with curriculum-based sample data sets and companion worksheets; data is in both MS Excel and Access formats for a high level of compatibility (PC or Mac); combines practical how-to steps with examples of how databases can foster higher-order thinking skills; promotes powerful technology skills for educators and students

Differentiating Instruction with Technology in K–5 Classrooms
By Grace E. Smith and Stephanie Throne
Product code: DIFFK5-1002
Member price: $26.57
“Subject by subject, Differentiating Instruction with Technology in Middle School Classrooms is a must for any community or college library collection focusing on education.”
—Midwest Book Review
Prepare your students with a tailored education using the strategies and lessons in this book. Sample activities incorporate differentiated instruction in four core curricular subjects: math, science, social studies, and language arts.
Audience: Educators (6–8), administrators (6–8), preservice teachers, technology coordinators
Features: Lists of resources for web 2.0 tools that support differentiated instruction, a chapter on using DI for student assessment, and a survey of research on middle school students

Differentiating Instruction with Technology in Middle School Classrooms
By Grace E. Smith and Stephanie Throne
Product code: DIFF68-1002
Member price: $26.57
“Subject by subject, Differentiating Instruction with Technology in Middle School Classrooms is a must for any community or college library collection focusing on education.”
—Midwest Book Review
Prepare your students with a tailored education using the strategies and lessons in this book. Sample activities incorporate differentiated instruction in four core curricular subjects: math, science, social studies, and language arts.
Audience: Educators (6–8), administrators (6–8), preservice teachers, technology coordinators
Features: Lists of resources for web 2.0 tools that support differentiated instruction, a chapter on using DI for student assessment, and a survey of research on middle school students

Digital-Age Literacy for Teachers
Applying Technology Standards to Everyday Practice
By Susan Brooks-Young
$39.95. 132 pp. 2007. 978-1-56484-229-9
Product code: DALIT3-1002
Member price: $27.97
“Susan Brooks-Young provides readings and activities that will support classroom teachers, professional development providers, and teacher preparation instructors.”
—District Administration
Susan Brooks-Young demonstrates how to use appropriate digital-age tools to increase productivity and advance student learning.
Audience: Educators (K–12), teacher educators, professional development specialists, preservice teachers, administrators
Features: Comprehensive discussion of each of the NETS•T performance indicators; easy-to-follow charts and tables with detailed task assignments; profiles of exemplary technology tools, and resources for ongoing professional development

Considerations on Technology and Teachers
The Best of JRTE
Edited by Lynne Schrum
$34.95. 239 pp. 2010. 978-1-56484-273-2
Product code: JRTBK1-1002
Member price: $24.47
This collection of some of the best research articles from JRTE over the past five years provides context about where we have been and how we should be moving forward, both in research and in practice.
Audience: Teacher educators, researchers, academic libraries, technology leaders
Features: A selection of research articles from JRTE from 2005 to 2010; reflections and suggestions for future research from the original authors

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Differentiating Instruction with Technology in K–6 Classrooms
By Susan Brooks-Young
$39.95. 132 pp. 2007. 978-1-56484-229-9
Product code: DALIT3-1002
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Audience: Educators (K–12), teacher educators, professional development specialists, preservice teachers, administrators
Features: Comprehensive discussion of each of the NETS•T performance indicators; easy-to-follow charts and tables with detailed task assignments; profiles of exemplary technology tools, and resources for ongoing professional development
The Digital Briefcase for Administrators
Tools and Templates
By Susan Brooks-Young
$13.95. CD. 2011. 978-1-56484-274-9
Product code: DIGIBC-1002
Member price: $9.77
To help administrators automate tasks and work more efficiently, Susan Brooks-Young has put together a collection of time-saving templates conveniently published on CD in fully editable Microsoft Office files.
Audience: Administrators, policy makers
Features: CD includes instructions for Microsoft Office 2003 and Microsoft Office 2007; chapters and templates correlated to NETS•A performance indicators

Digital Citizenship in Schools
By Mike Ribble and Gerald Bailey
$34.95. 149 pp. 2007. 978-1-56484-232-9
Product code: DIGCIT-1001
Member price: $24.45
“[This] book tackles personal interaction when using technologies and the role of digital citizenship in classrooms…. As more and more classroom experiences include digital interaction, the importance of teaching our students to become the best digital citizens they can be cannot be underestimated.”
—Power to Learn
Ribble and Bailey present an essential introduction to digital citizenship and its role in schools.
Audience: Educators (K–12), preservice educators, technology coordinators, administrators, teacher educators, library media specialists, parents
Features: The nine elements of digital citizenship, the role of digital citizenship in the classroom, and lesson plans for teaching different aspects of digital citizenship

Digital Storytelling Guide for Educators
By Midge Frazel
$29.95. 158 pp. 2010. 978-1-56484-259-6
Product code: DIGSTO-1002
Member price: $20.97
“Given the wealth of information and resources cited, it’s an essential book for all digital storytellers.”
—Digital Learning Environments
The many recommendations, overviews, and explanations of digital storytelling tools, along with lists of additional digital storytelling resources, will help educators apply this exciting technology in their classrooms.
Audience: Educators (K–12), administrators, curriculum specialists, teacher educators
Features: Assessment rubrics for each stage of digital storytelling; aligns digital storytelling to the NETS•S; each chapter includes a list of resources and links

Educator’s Podcast Guide
By Bard Williams
$31.95. 279 pp. 2007. 978-1-56484-231-2
Product code: EDPOD1-1002
Member price: $22.37
This is a complete introduction to podcasting, including hardware and software needs, integrating podcasts into your curriculum, and managing podcasts in the classroom.
Audience: Educators (K–12), technology coordinators, curriculum specialists, teacher educators
Features: A complete introduction to great educational podcasts; an explanation of hardware and software needs; dozens of education-related podcasts sorted by curriculum area

From Fear to Facebook
One School’s Journey
By Matt Levinson
Foreword by Erin Reilly
$27.95. 129 pp. 2010. 978-1-56484-270-1
Product code: ISKOOL-1002
Member price: $19.57
“Matt Levinson has written a stimulating, provocative book about the educational opportunities and challenges posed by the new digital media.”
—Howard Gardner
Audience: Teachers, teacher educators, IT staff, administrators, policy makers
Features: A discussion of where education is heading and how schools can prepare; insight into dealing with the challenges of implementing a 1-to-1 laptop program, including student, teacher, and parent buy-in; acceptable use policies; privacy issues; digital citizenship; and more

Global Education
Using Technology to Bring the World to Your Students
By Laurence Peters
$31.95. 166 pp. 2009. 978-1-56484-258-9
Product code: GLOBAL-1002
Member price: $22.37
“This book provides an introduction to global networks, such as iEarn, Global Schoolhouse, and ePals; an overview of web 2.0 tools that support global learning; and hundreds of web resources.
Audience: Educators (K–12), library media specialists, teacher educators, administrators, professional development specialists
Features: A sampling of global education projects from around the world; a glossary and lists of hundreds of global education resources; historical perspectives on global education

Order now by phone: 1.800.336.5191 or online: iste.org/store
**GPs and Geocaching in Education**

By Burt Lo  
$29.95. 165 pp. 2010. 978-1-56484-275-6  
Product code: GCACHE-1002  
Member price: $20.97  

“A fine pick for any educator seeking to vary their lesson plan.”  
—Midwest Book Review  

A comprehensive resource for learning where to find geocaches, what to do when you locate one, what tools you’ll need, and how to bring this dynamic activity into your classroom.  

**Audience:** Educators (K–12), tech coordinators, library media specialists, parents  

**Features:** A glossary of GPS terms and list of GPS resources; an introduction to a variety of geocaching activities, including multisites, virtual caches, and puzzle caches; an assessment of GPS tools and technology

---

**Interactive Videoconferencing**  
K–12 Lessons That Work  
Edited by Kezia Ray and Jan Zanetis  
$34.95. 150 pp. 2009. 978-1-56484-251-0  
Product code: DVIDO-1002  
Member price: $24.47  

This “how-to” for building a virtual classroom using interactive videoconferencing includes lessons and evaluation tools.  

**Audience:** Administrators, educators (K–12), technology coordinators, library media specialists  

**Features:** Lesson plans for elementary, middle, and high school; lesson plans for reading/language arts, math, science, and social studies; a discussion of instructional resources for IVC lessons

---

**ISTE’s Technology Facilitation and Leadership Standards**  
What Every K–12 Leader Should Know and Be Able to Do  
By Jo Williamson and Traci Redish  
Product code: TLPREP-1002  
Member price: $27.97  

This is an inviting and surprisingly easy-to-follow guide for any educator, practicing or preservice, who wants to be an effective technology facilitator and/or educational leader.  

**Audience:** Teacher educators, administrators, technology coordinators, educators (K–12), preservice educators  

**Features:** Each chapter is devoted to a single standard; insight, advice, and tips for every level of facilitator and school leader

---

**IT’s Elementary!**  
Integrating Technology in the Primary Grades  
By Boni Hamilton  
$37.95. 186 pp. 2007. 978-1-56484-228-2  
Product code: ITSELE-1002  
Member price: $26.57  

Hamilton guides readers through the process of planning and implementing an integrated technology program on a shoestring budget.  

**Audience:** Educators (K–6), administrators (K–6), technology coordinators, curriculum specialists, library media specialists, preservice educators  

**Features:** Dozens of sample activities and lesson plans for all elementary content areas and grade levels; tools for collaborative planning, curricular design, and change management; scope and sequence chart of technology skill development for elementary students

---

**Keyboard Success Curriculum Kit**  
Second Edition  
By Sam Miller, Mary Smith, Ann Fidanque, and Gail Sullivan  
$44.95. 147 pp. 2000. 978-1-56484-153-7  
Product code: KEYKIT-1002  
Member price: $31.47  

This classroom-tested, easy-to-teach curriculum—used successfully by teachers, parents, peer tutors, and paraprofessionals—practically guarantees your students will develop keyboarding proficiency and confidence.  

**Audience:** Educators (3–9), students (3–9)  

**Features:** Complete curriculum for keyboarding novices, hands-on lessons adaptable to a variety of class or lab formats

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**Keyboard Success Student Flip Book**  
Second Edition  
Product code: KEYFLI-1002  
Member price: $6.30  

This desktop flip book contains basic and bonus practice material that’s been classroom-tested for efficiency and results. Also sold as part of the Keyboard Success Curriculum Kit.  

**Audience:** Educators (3–9), students (3–9)
Keyboard Success Teacher’s Guide
Second Edition
$33.00. 150 pp. 2000. 978-1-56484-152-0
Product code: KEYTEA-1002
Member price: $23.10
Thirty scripted lessons delivered by a teacher, parent, peer tutor, or paraprofessional successfully guide beginning keyboarders to keyboard success. Designed to be used with the Student Flip Book and Keyboard Wall Chart. Also sold as part of the Keyboard Success Curriculum Kit.
Audience: Educators (3–9)

Keyboard Success Wall Chart
Second Edition
$10.00. 2000. 978-1-56484-154-4
Product code: KEYCHA-1002
Member price: $7.00
A perfect accessory for the keyboarding classroom, this giant 33” x 20.5” four-color keyboard chart is supplemented with a basic position chart and finger guide. Also sold as part of the Keyboard Success Curriculum Kit (see p. 22).
Audience: Educators (3–9), students (3–9)

Kids, Computers, and Learning
An Activity Guide for Parents
By Holly Poteete
$34.95. 347 pp. 2010. 978-1-56484-265-7
Product code: HOMLAB-1002
Member price: $24.47
“Kids, Computers, and Learning is a fine choice for education and technology collections.”—Midwest Book Review

Making Technology Standards Work for You
A Guide to the NETS•A for School Administrators with Self-Assessment Activities, Second Edition
By Susan Brooks-Young
$44.95. 285 pp. 2009. 978-1-56484-253-4
Product code: MATEC2-1002
Member price: $31.47
This new edition provides educational leaders with tools and resources for creating both a vision and a process for school reform.
Audience: Administrators
Features: Topics include planning, curriculum and instruction, assessment, staff development, and legal and social issues; refreshed references and resources for each NETS•A standard; self-assessment activities in each chapter

Multiple Intelligences and Instructional Technology
Second Edition
By Walter McKenzie
$43.95. 191 pp. 2005. 978-1-56484-188-9
Product code: MULT2-1002
Member price: $30.77
This new edition provides new and revised lesson ideas and planning materials as well as updated websites, online resources, and activities for the latest hardware.
Audience: Educators (K–12); curriculum specialists, teacher educators, preservice educators, library media specialists
Features: Sample lessons and classroom activities; materials to support multidisciplinary and special-needs teaching; worksheets, templates, rubrics, and guidelines for evaluating media and software; multiple intelligences survey on CD

National Educational Technology Standards for Administrators
NETS Project
Product code: NETABK-1002
Member price: $9.07
This full-color booklet includes the entire text of the refreshed NETS•A.
Audience: Administrators, teacher educators
Features: The full text of the revised NETS•A and performance indicators; profiles, scenarios, and essential conditions

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### National Educational Technology Standards for Students
#### Second Edition

**NETS Project**  
With contributions by Susan Brooks-Young  
$12.95. 28 pp. 2007. 978-1-56484-237-4  
Product code: NETBO2-1002  
**Member price:** $9.07

This full-color booklet includes the entire text of the updated and expanded NETS•S.  
**Audience:** Educators (K–12), preservice educators, technology coordinators, administrators, teacher educators  
**Features:** The full text of the revised NETS•S and performance indicators; student profiles, examples, and conditions; the results of a scenario survey

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### National Educational Technology Standards for Teachers
#### Second Edition

**NETS Project**  
Product code: NETBO2-1002  
**Member price:** $9.07

This full-color booklet includes the entire text of the updated and expanded NETS•T.  
**Audience:** Educators (K–12), preservice educators, technology coordinators, administrators, teacher educators  
**Features:** The full text of the revised NETS•T and performance indicators; rubrics, scenarios, and conditions

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### NETS•S Curriculum Series
#### English Language Arts Units for Grades 9–12

By Christopher Shamburg  
$44.95. 253 pp. 2008. 978-1-56484-240-4  
Product code: NETLA9-1002  
**Member price:** $31.47  

“Highly readable, very engaging, and readers will come away bursting with ideas.”  
—E-Learning and Digital Media

Units include fanfiction and creative writing, teaching Shakespeare with film and images, podcasting, and creating digital video.  
**Audience:** ELA educators (9–12), curriculum specialists, teacher educators, preservice educators, school librarians, school administrators  
**Features:** Introductory chapters on trends in research, school reform, and copyright that are specifically tailored for the English language arts teacher; 12 lesson units keyed to NETS•T; interdisciplinary links, teaching tips, lesson extenders, and assessment rubrics for each unit; sample projects, web resource links, activities, and handouts for each unit

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### NETS•S Curriculum Series
#### Science Units for Grades 9–12

Edited by Randy Bell and Joe Garofalo  
Product code: NETSCI-1002  
**Member price:** $27.27

Sample topics include cell division, virtual dissection, earthquake modeling, the Doppler Effect, and more.  
**Audience:** Educators (9–12), curriculum specialists, teacher educators, library media specialists  
**Features:** Sixteen multiweek units keyed to the NETS•S and the National Science Education Standards; interdisciplinary links, teaching tips, lesson extenders, and assessment rubrics for each unit; introductory essays on technology integration, project-based learning, and assessment

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### NETS•S Curriculum Series
#### Visual Arts Units for All Levels

By Mark Gura  
$44.95. 320 pp. 2008. 978-1-56484-242-8  
Product code: NETART-1002  
**Member price:** $31.47

Units include working with graphics files, creating slide shows, hyperlinking multimedia, digital animation, virtual reality, and more.  
**Audience:** Educators (K–12), preservice educators, technology coordinators, administrators, teacher educators  
**Features:** Twenty multiweek units keyed to NETS•T; interdisciplinary links, teaching tips, lesson extenders, and assessment rubrics for each unit; sample projects, web resource links, and conceptual and pedagogical overviews for each unit; suggestions for sharing the work

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### NETS for Students
#### Resources for Student Assessment

By M. G. (Peggy) Kelly and Jon Haber  
Product code: NETSSA-1002  
**Member price:** $27.87

“Detailed guidelines for creating and choosing reliable tests of technology literacy for various grades, as well as case studies and best practices at the site, district, and state levels.”  
—School Library Journal

**Audience:** Educators (K–12), administrators, policy makers, teacher educators, professional development specialists, education researchers, technology coordinators  
**Features:** Detailed NETS•S performance rubrics designating technology competency targets for grades 2, 5, 8, and 12; models for creating classroom assessments of student technology use as well as case studies of large-scale assessment initiatives; comprehensive survey of technology assessment concepts and options

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**ISTE members save at least 30% on books**
NETS for Teachers
Preparing Teachers to Use Technology
NETS Project
Product code: NETTB2-1002
Member price: $27.97
This book shows teacher educators how to integrate technology effectively into the lessons they plan for training new and experienced teachers.

Audience: Educators (K–12), administrators (K–12), technology coordinators, teacher educators, preservice educators, library media specialists
Features: Thirty-two multidisciplinary learning activities covering all core content areas and grade levels; six learning activities for educational foundations courses; separate chapters detailing model strategies for technology integration, teacher preparation, and professional development in educational technology

Playing Games in School
Video Games and Simulations for Primary and Secondary Education
Edited by Atsusi “ZC” Hirumi
Product code: GAMING-1002
Member price: $27.97
*Enlightening and thought-provoking.* —ForeWord Reviews
This robust collection encourages educators to explore the benefits of interactive entertainment in education, helping educators make informed decisions about how games can be played to facilitate learning.

Audience: Educators (K–12), technology coordinators, curriculum specialists, teacher educators, researchers, academic libraries, library media specialists
Features: Multiple research methods and case studies examine the advantages of games in education; a chapter devoted to how playing games can help teachers and students meet the NETS•S and NETS•T

The Practical (and Fun) Guide to Assistive Technology in Public Schools
Building or Improving Your District’s AT Team
By Christopher R. Bugaj and Sally Norton-Darr
Product code: CHEWAT-1002
Member price: $27.97
This guide presents ideas, tips, and strategies, that will help improve your school or district AT program.

Audience: Administrators (K–12), assistive technology professionals, special-education staff
Features: Guides AT professionals through the steps of setting up a successful AT program; information on AT, IEPs, and the law; advice and ideas for working successfully with all stakeholders, including teachers, parents, service providers, IEP teams, and students

NETS for Teachers
Resources for Assessment
NETS Project
Product code: NETIAS-1002
Member price: $27.97
This book includes tools for gathering performance data, strategies for both formative and summative assessment, rubrics, guidelines, and a road map to NCATE accreditation of advanced programs for technology leaders and facilitators.

Audience: Educators (K–12), administrators (K–12), technology coordinators, teacher educators, professional development specialists
Features: Rubrics for every NETS•T standard and performance indicator; data-gathering tools, including observation instruments and surveys; guidelines for selecting and creating teacher portfolio artifacts; standards and performance indicators for NCATE accreditation of advanced programs

Project-Based Learning Using Information Technology
Second Edition
By David Moursund
$34.95. 136 pp. 2002. 978-1-56484-196-4
Product code: PROBA2-1002
Member price: $24.47
Combine project-based learning and instructional technology to develop higher-order thinking skills in your students.

Audience: Educators (K–12), administrators (K–12), teacher educators, preservice educators, technology coordinators, library media specialists
Features: Well-known author, teacher educator, and ed tech pioneer; each chapter concludes with activities for teacher training; contains materials and ideas for assessment of learning and teaching

PowerPoint Magic
By Pamela Lewis
$39.95. 156 pp. 2008. 978-1-56484-235-0
Product code: POWMAG-1002
Member price: $27.97
PowerPoint Magic offers you everything you need to incorporate this flexible and powerful software into your classroom.

Audience: Educators (1–8), preservice educators, technology coordinators, teacher educators
Features: Lessons sorted by content area and modifiable to a wide range of abilities and learning styles; CD with multimedia projects for grade 1–8 classrooms; student samples, and classroom anecdotes

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**Raising a Digital Child**  
*A Digital Citizenship Handbook for Parents*  
By Mike Ribble  
Product code: DICIPA-1002  
Member price: $17.47

“Great deal of information is presented in an easily accessible form, and the advice is clear and well paced.”  
—Choice Magazine

This parent’s resource for new and popular technologies offers advice on educating children about possible threats and how to be a good digital citizen.  
**Audience:** Parents, educators (K–12), administrators, teacher educators  
**Features:** Topics include cell phones, online games, instant messaging, and social networking; advice regarding cyberbullying, stalkers, and identity theft; essential information in a reader-friendly format

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**Safe Practices for Life Online**  
*A Guide for Middle and High School*  
By Doug Fodeman and Marje Monroe  
$29.95. 240 pp. 2009. 978-1-56484-248-0  
Product code: LIFEON-1002  
Member price: $20.97

This guide offers practical advice to help middle and high school students stay safe online by making better choices and minimizing their risks.  
**Audience:** Educators (6–12), teacher educators, technology coordinators, library media specialists, parents  
**Features:** Useful advice for dealing with identity theft, phishing, and malware; dozens of classroom-tested exercises; hundreds of links to websites, documents, and other resources

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**Retool Your School**  
*The Educator’s Essential Guide to Google’s Free Power Apps*  
By James Lerman and Ronique Hicks  
$37.95. 378 pp. 2010. 978-1-56484-267-1  
Product code: GOOGLE-1002  
Member price: $26.57

“Very highly recommended.”  
—Midwest Book Review

Lerman and Hicks show you how Google Apps can transform communication, collaboration, and creativity. This book includes a special chapter on how to bring Google Applications Education Edition to your school or district.  
**Audience:** Educators (K–12), administrators, technology coordinators, teacher educators  
**Features:** Step-by-step instructions for using Google Docs, Spreadsheets, Forms, Blogger, Earth, Maps, Picasa, and more; more than 40 original lesson plans for elementary, middle, and high school students in a variety of core curriculum areas; dozens of supplemental resources to jump-start your use of the tools

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**RSS for Educators**  
*Blogs, Newsfeeds, Podcasts, and Wikis in the Classroom*  
By John G. Hendron  
$29.95. 308 pp. 2008. 978-1-56484-248-0  
Product code: NEWRSS-1002  
Member price: $20.97

Harness the power of RSS for classroom projects, professional development, keeping students and parents informed, and more.  
**Audience:** Educators (K–12), preservice educators, technology coordinators, curriculum specialists, teacher educators  
**Features:** A complete introduction to RSS technology, how to harness the power of RSS for educational purposes, and the pros and cons of low-cost and free web 2.0 software

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**Security vs. Access**  
*Balancing Safety and Productivity in the Digital School*  
By LeAnne K. Robinson, Abbie H. Brown, and Tim D. Green  
$29.95. 132 pp. 2010. 978-1-56484-264-0  
Product code: SECURE-1002  
Member price: $20.97

“A strongly recommended read for any school administrator in charge of the school’s technology resources, [it] is a valuable and much needed discussion.”  
—Midwest Book Review

This book provides educators, administrators, and IT staff the information they need to have constructive conversations about security challenges while ensuring students receive an effective, technology-infused education.  
**Audience:** Educators (K–12), teacher educators, IT staff, administrators, policy makers  
**Features:** An examination of security issues facing today’s schools; recommendations for balancing technology access with school security; and real-life anecdotes highlighting perceived threats, responses, and consequences

---

**Reinventing Project-Based Learning**  
*Your Field Guide to Real-World Projects in the Digital Age*  
By Suzie Boss and Jane Krauss  
Foreword by Leslie Conery  
$34.95. 240 pp. 2009. 978-1-56484-238-1  
Product code: REINVT-1002  
Member price: $24.47

“This is a journey that every educator needs to embark upon, and this highly readable road map is the perfect companion for the trip.”  
—Will Richardson, author of *Blogs, Wikis, Podcasts, and Other Powerful Web Tools for Classrooms*

**Audience:** Educators (K–12), professional development specialists, technology coordinators, library media specialists, instructional leaders, preservice educators, college of education faculty  
**Features:** A guided process for designing and implementing effective projects; collaborative activities in each chapter; a focus on the essential learning functions of digital tools, the internet, and web 2.0
Spreadsheet Magic
Second Edition
By Pamela Lewis
$39.95. 194 pp. 2006. 978-1-56484-224-4
Product code: SPRED2-1002
Member price: $27.97

“Features lessons that anyone can feel confident implementing in their K–6 classroom.”
—NCS-Tech

Dozens of new lessons and activities enrich the second edition of this popular favorite, establishing proof of just how flexible and effective the humble spreadsheet can be as a teaching tool.

Audience: Educators (K–6), computer lab educators, technology coordinators, curriculum specialists, preservice educators

Features: Comprehensive introduction to using spreadsheets in the classroom; 40 ready-to-use lesson plans for grades K–6; tips for lesson preparation, assessment, and instructional support

—Midwest Book Review

Student-Powered Podcasting
Teaching for 21st-Century Literacy
By Christopher Shamburg
$32.95. 193 pp. 2009. 978-1-56484-261-9
Product code: PODHUM-1002
Member price: $23.07

“A must for any technology education class.”

Educators of all experience levels will discover how to use podcasting as a vehicle for curriculum reform. Audio-editing tutorials and 17 standalone podcasting units allow you and your students to dive right into podcasting.

Audience: Educators (K–12), library media specialists, teacher educators

Features: Seventeen adaptable podcasting units on a variety of topics; discussions on legal and ethical considerations, a copyright and fair use quiz, and a set of podcasting rules for the classroom; assessment rubrics correlated to a variety of national standards
Toys to Tools
Connecting Student Cell Phones to Education
By Liz Kolb
$34.95, 230 pp. 2008. 978-1-56484-247-3
Product code: TOYTUL-1002
Member price: $24.47

“This book could easily be subtitled all-you-wanted-to-know-about-cell-phone-use-in-schools-but-hesitated-to-ask.”
—Choice Magazine

An exciting look at using cell phones in learning, this book provides a host of innovative and highly interesting uses that do not require actually using mobile phones in the classroom.

Audience: Educators (K–12), technology coordinators, administrators, teacher educators

Features: Guidelines for good cell phone etiquette; mini-lesson plans are adaptable for many grade levels; a discussion of the future of cell phones in education

Transforming Classroom Practice
Professional Development Strategies in Educational Technology
Edited by Arlene Borthwick and Melissa Pierson
$44.95, 241 pp. 2008. 978-1-56484-246-6
Product code: PRODEV-1002
Member price: $31.47

“This book should be in the hands of every technology-minded teacher.”
—Midwest Book Review

Can’t recommend it highly enough…five stars out of five.”
—Tech & Learning

Professional Development Strategies in Educational Technology offers a comprehensive overview of effective professional development for educational technology.

Audience: Professional development specialists, staff developers, administrators, teacher educators

Features: Models are grounded in adult learning theory and organizational development; “Literature Essentials” and “Getting Started Resources” are included for most chapters; concluding chapter discusses lessons learned

Videoconferencing for K–12 Classrooms
By Camille Cole, Kecia Ray, and Jan Zanetis
$37.95, 183 pp. 2009. 978-1-56484-256-5
Product code: VIDCO2-1002
Member price: $26.57

This is a comprehensive review of current (and near-future) options for building an effective videoconferencing program, from initial planning to teacher training, implementation, and assessment.

Audience: Administrators, educators (K–12), technology coordinators, curriculum specialists, library media specialists, teacher educators

Features: Complete program development guide detailing how IVC works, necessary hardware and software, implementation strategies, classroom management and curricular design; inspirational vignettes describing successful IVC programs and projects worldwide; useful templates and a guide to IVC resources

Web 2.0
New Tools, New Schools
By Gwen Solomon and Lynne Schrum
$34.95, 270 pp. 2007. 978-1-56484-234-3
Product code: NEWTOO-1002
Member price: $24.47

“A good read for those without any knowledge of web 2.0 as well as experienced users.”
—District Administration

This is a comprehensive overview of emerging web 2.0 technologies and their role in the classroom and in professional development.

Audience: Educators (K–12), preservice educators, technology coordinators, administrators, teacher educators; library media specialists, parents

Features: A complete explanation of web 2.0 tools, including blogs, wikis, folksonomies, RSS feeds, and podcasts; web 2.0 tools and their role in the classroom; web 2.0’s role in professional development; what administrators should know about web 2.0

Web 2.0 How-To for Educators
By Gwen Solomon and Lynne Schrum
$34.95, 288 pp. 2010. 978-1-56484-272-5
Product code: HOW2NS-1002
Member price: $24.47

“This book should be in the hands of every technology-minded teacher.”
—Midwest Book Review

“Can’t recommend it highly enough…five stars out of five.”
—Tech & Learning

Web 2.0 How-To for Educators explores and gives practical examples of the very best online collaborative tools and web 2.0 applications available today.

Audience: Teachers, teacher educators, IT staff, administrators, policy makers

Features: A well-organized list of almost 200 web 2.0 tools and applications, explanations, tutorials, activities, and ideas for the most educationally applicable web 2.0 tools available; a vision of where the evolving internet is headed and how it will affect and enhance education

What Works in K–12 Online Learning
Edited by Cathy Cavanaugh and Robert Blomeyer
Foreword by Susan Patrick
$37.95, 208 pp. 2007. 978-1-56484-236-7
Product code: K12OLL-1002
Member price: $26.57

“Highly recommended.”
—Choice Magazine

This is a comprehensive overview of effective online teaching and learning practices.

Audience: Educators (K–12), preservice educators, technology coordinators, administrators, teacher educators

Features: A complete introduction to virtual courses; chapters addressing literacy/language, mathematics, social studies, physical education, and differentiated instruction; an overview of professional development for online teachers

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