

# 2018 ISTE AFFILIATE MEMBERSHIP

ISTE affiliates comprise a vibrant network of professional nonprofit membership organizations that share our mission. We work together to lead the transformation of education in our communities, provide leadership and professional learning for our member, and advocate with and on behalf of educators.

While affiliates are autonomous organizations, they agree to support ISTE's mission and collaborate with ISTE as outlined in an annual affiliate agreement. Affiliates are offered two levels of membership:

## Premier – \$900 USD annual dues

Premier affiliates actively collaborate with ISTE and other affiliates on mission-driven initiatives, professional learning, marketing and organizational growth endeavors. Premier affiliates receive a robust menu of benefits and are offered collaborative opportunities not extended to associate affiliates. Any affiliate that employs an executive director or CEO will function as a premier affiliate.

## Associate – \$500 USD annual dues

Associate affiliates maintain a connection with ISTE to stay informed about current topics, trends and advances in the field of ed tech; to network with other affiliate organizations; and to work together with ISTE and/or other affiliates to effect change in their regions. Associates are not eligible to participate in most collaborative opportunities with ISTE, but are encouraged to participate in affiliate networking. Associates are offered a basic menu of program benefits.

MEMBERSHIP LEVEL	PREMIER AFFILIATE	RETAIL VALUE	ASSOCIATE AFFILIATE	RETAIL VALUE
<b>Affiliate and ISTE Connection</b>				
<b>Opportunities to collaborate with ISTE on initiatives. Some projects may result in financial benefit for affiliate.</b>	•			
<b>One complimentary membership for affiliate board or staff leader.</b>	•	\$125		
Connection with ISTE that enhances your organization's credibility and impact. Access to edtech resources, trends and opportunities. Share your regional/organizational voice with ISTE about current edtech trends, challenges, opportunities.	•		•	
Year-round promotion of affiliate to all ISTE members and the broader edtech community.	•		•	
One complimentary ISTE membership for the affiliate liaison.	•	\$125	•	\$125
<b>Advocacy (U.S. affiliates)</b>				
<b>Support of affiliate's efforts with local, state or regional governing bodies to adopt and implement ISTE standards.</b>	•		•	
Advocacy leadership at the federal level to support policies and funding that affect education technology issues.	•		•	

Note: New or revised opportunities for 2018 shown in bold and teal

MEMBERSHIP LEVEL	PREMIER AFFILIATE	RETAIL VALUE	ASSOCIATE AFFILIATE	RETAIL VALUE
<b>Networking and Organizational Leadership</b>				
<b>Development of an affiliate profile directory that displays organizational information and gives affiliate leaders more effective networking outcomes.</b>	•		•	
<b>Access to ISTE member count in affiliate's state/region.</b>	•		•	
Networking platforms for affiliate leaders to share best practices, network and learn from each other. Tools may include online community/discussion boards and Voxer voice/messaging.	•		•	
Executive directors: Monthly gatherings and online community platform exclusively for executive directors; face-to-face gathering at ISTE conference.	•			
Learning about best practices in association management. May include announcements, information, webinars, etc. as opportunities arise.	•		•	
ISTE Affiliate Summit: Face-to-face event for all affiliate leaders that provides networking, training on association management, sharing of best practices, announcements of ISTE initiatives and collaborative opportunities, interactions with ISTE leadership, meals and gifts. Associate members receive one free admission; premier members receive two free admissions. Additional admissions are \$150 each.	two	\$440	one	\$220
<b>Resources for Your Members</b>				
<b>ISTE content to share via your member communications; may include content from ISTE's membership magazine, blog, etc.</b>	•		•	
<b>Opportunities to offer discounts on ISTE membership to affiliate's members.</b>	•	potential revenue	•	potential revenue
Third-party edtech leadership content and opportunities that can be shared with affiliate's members.	•		•	
Making IT Happen award: Branded jacket, certificate and one-year ISTE individual membership given to the winner; presentation and publicity materials for promotion of your affiliate and winner(s).	two	\$450	one	\$225
ISTE resources for affiliate promotion or incentives: Four books and one standard ISTE membership.	•	\$300		
Ability to sell ISTE books at up to 35% discount at affiliate events; potential to engage ISTE authors at affiliate events.	•	potential revenue	•	potential revenue
<b>ISTE Conference</b>				
<b>One email sent on your behalf to all ISTE Conference &amp; Expo registrants from the affiliate's state/region.</b>	•			
<b>Identify affiliate's members selected as ISTE conference presenters.</b>	•		•	
Conference co-marketing: Opportunity to participate in the conference co-marketing program that may include a limited number of complimentary registrations.	•	\$1,100 - 4,950		
Hotel block: Opportunity to request an ISTE conference hotel block for affiliate members.	•			
Keynote seating: Special access seating for three leaders per affiliate at keynote sessions.	•			
Affiliate events: Opportunity to host a reception at a conference headquarter's hotel with convenience fee waived.	•		•	
Publicize affiliate activities to ISTE conference attendees.	•		•	
Invitations to exclusive leadership events at the ISTE conference.	•	\$100		\$100
<b>Total Value hard costs</b>		\$2,640 - 6,490		\$670
<b>Membership Dues</b>		\$900		\$500

Note: New or revised opportunities for 2018 shown in bold and teal