

ISTE 2018 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	MISSION	GOLD	SILVER	BRONZE
Please note: Corporate membership dues are a prerequisite for sponsorship. Dues range from \$2,000-\$10,000.	\$150,000	\$80,000	\$50,000	\$25,000
Year-round benefits				
Marketing fund (\$12,500)	•			
Use of email list of ISTE members and/or customers	Three (3) times			
Present Spotlight on Solutions webinar	One (1) time			
Social media campaign	One (1) time			
Focus group with ISTE members	One (1) time			
Full-page ad in ISTE member magazine, <i>Empowered Learner</i>	One (1) time			
Shared recognition ad in digital publication	Six (6) times			
Year-round presence on sponsor page on iste.org	•			
Logo on iste.org homepage (in rotation)	•			
ISTE 2018 conference benefits				
Conference Sponsor Room (5 Days)	Conference center	Conference center	HQ Hotel	
Exhibiting				
Exhibit space allowance (\$12,500)	•			
Preferential placement consideration in expo hall for the next conference	•	•	•	•
30% discount on decorator/drayage services	•			
Acknowledgement				
Co-sponsor positioning at opening reception	•			
Co-sponsor Monday continental breakfast in expo hall			•	
Logo on registration bag	•			
Loop projection and voice-over recognition during keynote	Opening keynote (5,000+)	2nd keynote (3,500)	3rd keynote (2,500)	
Acknowledgment in footer of preconference email blasts	•			
Acknowledgment on conference website	Homepage	On sponsor page	On sponsor page	On sponsor page
Acknowledgment in printed and digital conference materials	•	•	•	•
Recognition banner in high-traffic area	•	•	•	•
Company onsite events listed in conference planner, app and on website	•	•	•	•
"Thank You" signage in registration area	•	•	•	•

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SPONSORSHIP LEVEL	MISSION	GOLD	SILVER	BRONZE
Engagement				
Spotlight on Solutions session(s)	2, 1-hour	1, 1-hour		
Email to registration list	1 exclusive	1 shared w/ all gold conference sponsors	1 shared w/ all silver conference sponsors	1 shared w/ all bronze conference sponsors
Access to registration demographic data	•	•	•	•
Use of preconference and post-conference postal list (upon request)	•	•	•	•
Complimentary full conference registrations	6	4	2	1
Access				
Special access seating at keynote sessions	6 seats	4 seats	2 seats	2 seats
Invitations to board/CEO luncheon	4	3	2	1
Advertising				
Registration bag insert (supplied by sponsor)	•	•	•	•
Ads in conference app	•	•	•	•
Shared sponsor recognition ad in ISTE member magazine, <i>Empowered Learner</i>	•	•	•	•



Contact ISTE

For additional information about these exciting engagement opportunities, please contact:

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Please note that in addition to the sponsorship fee, ISTE Corporate Membership is a prerequisite for selecting any of these sponsorships. Event sponsorships are offered first to the ISTE Year-Round Mission Corporate Members with membership valid through July of the conference year. Corporate membership is not included in sponsorship. Corporate membership benefits and pricing are available upon request. • Specific benefits may be changed or become unavailable, based on the specific planning for each year's conference; the size, facilities and design unique to each year's location; and other factors. • All benefits are delivered within the sponsorship/conference term established in the sponsorship contract. • Exhibit space allowances are not included in the conference sponsorships. Exhibit availability and pricing information is available upon request. • Attendance numbers, exposure and view estimates for overall attendance, receptions, keynotes and other events are based on historical performance and are not a guarantee or prediction of future performance.

Terms & conditions

• This fact sheet is for information only. Full benefits, terms and conditions are included in the sponsorship contract. • Benefits and pricing are subject to change without notice. • Conference sponsors must be current ISTE Corporate Members with membership valid through July of the conference year. Corporate membership is not included in sponsorship. Corporate membership benefits and pricing are available upon request. • Specific benefits may be changed or become unavailable, based on the specific planning for each year's conference; the size, facilities and design unique to each year's location; and other factors. • All benefits are delivered within the sponsorship/conference term established in the sponsorship contract. • Exhibit space allowances are not included in the conference sponsorships. Exhibit availability and pricing information is available upon request. • Attendance numbers, exposure and view estimates for overall attendance, receptions, keynotes and other events are based on historical performance and are not a guarantee or prediction of future performance.



ISTE 2018 CONFERENCE & EXPO SPONSORSHIP OPPORTUNITIES

Additional sponsorships at ISTE 2018

ISTE offers a host of powerful opportunities to increase your exposure at ISTE 2018. These additional opportunities provide more innovative ways to connect with educators and education leaders at the ISTE Conference & Expo.



Lanyards

Increase awareness of your company with this high-visibility product. Your company name and logo will be featured on the 14,000 lanyards attendees wear to display their ISTE 2018 credentials. **\$15,000**

Volunteer t-shirts

Sponsor the conference volunteer T-shirts and put your company's logo on the 500 eye-catching shirts worn by volunteers. **\$10,000**

Volunteer backpacks

Sponsor the conference volunteer backpacks and keep your firm front of mind. Your company's logo will appear on 500 volunteer backpacks. **\$8,000**

Morning coffee break

Attendees will appreciate the morning pick-me-up this coffee break provides. We'll produce and prominently display your company's name and logo at the break. Further your exposure by supplying napkins with your logo. **\$5,000**

Lemonade

After a long but fulfilling day in sessions and exploring the expo hall, ISTE 2018 attendees will welcome a refreshing cup of lemonade before loading up on the shuttle buses. We'll produce and prominently display your company's name and logo at the shuttle bus while passing out lemonade. Further your exposure by providing napkins featuring your logo. **\$5,000**

Contact ISTE

For additional information about ISTE Corporate Membership and other exciting engagement opportunities, please contact:

Angela Price

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ISTE 2018 CONFERENCE & EXPO SPONSORSHIP OPPORTUNITIES

Innovative new sponsorships at ISTE 2018

ISTE's Professional Learning Networks (PLNs) offer topic-focused learning and networking opportunities where members connect virtually all year long. Each year, PLN members look forward to connecting face to face at the ISTE Conference & Expo.

ISTE 2018 will include several onsite and offsite PLN events and socials. Become a sponsor of one of these events to increase your exposure with these valuable targeted audiences and connect with educators and education leaders in an innovative new way!



Onsite Events

Benefits

- Programming opportunities for the sponsor
- Acknowledgement through signage at the event
- Display table for the sponsor
- Promotion on the PLN page pre and post conference (one time each)
- Email sent on behalf of the sponsor to attendees of the event post conference as a follow up
- Acknowledgement on any promotion of the event
- Networking with those attending the event

Librarians Breakfast

The ISTE Librarians Network promotes librarians as leaders and champions of edtech and digital literacy. Interact with librarians attending ISTE 2018 at their PLN breakfast.
Sponsor the Librarians Breakfast: \$15,000

Young Educators

ISTE's Young Educator Network (YEN) is a resource-sharing community where educators under 35 connect, network, collaborate and share ideas and resources for implementing technology in educational settings. Sponsor these young educators at their social event for an outstanding connection opportunity.
Sponsor the YEN Social: \$15,000

Games and Sims

The ISTE Games and Simulations Network is dedicated to understanding and advancing the use, integration, design, development and evaluation of games, simulations and virtual environments for learning and teaching. By sponsoring this network's event you'll be connected to a community on the cutting-edge of edtech.
Sponsor the LAN Party: \$7,500

Offsite Social Events

Benefits

- Acknowledgement through signage at the event
- Display table for the sponsor
- Promotion on the PLN page pre and post conference (one time each)
- Acknowledgement on any promotion of the event
- Networking with those attending the event

Librarians Social

The ISTE Librarians Network promotes librarians as leaders and champions of edtech and digital literacy. Interact with librarians attending ISTE 2018 at their PLN social event.
Sponsor the Librarians Social: \$7,500

STEM PLN

The ISTE STEM Network connects science, technology, engineering and math educators to discuss, explore and share best practices and research in STEM teaching and student learning with technology. Sponsor their social event to connect with this group of educators.
Sponsor the STEM social: \$7,500

Edtech Coaches

The ISTE Educational Technology Coaches Network promotes the development and collaboration of edtech coaches who support the professional growth of teachers as they use technology to enhance learning. Engage with edtech coaches by sponsoring their social event.
Sponsor the Edtech Coaches social: \$7,500

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